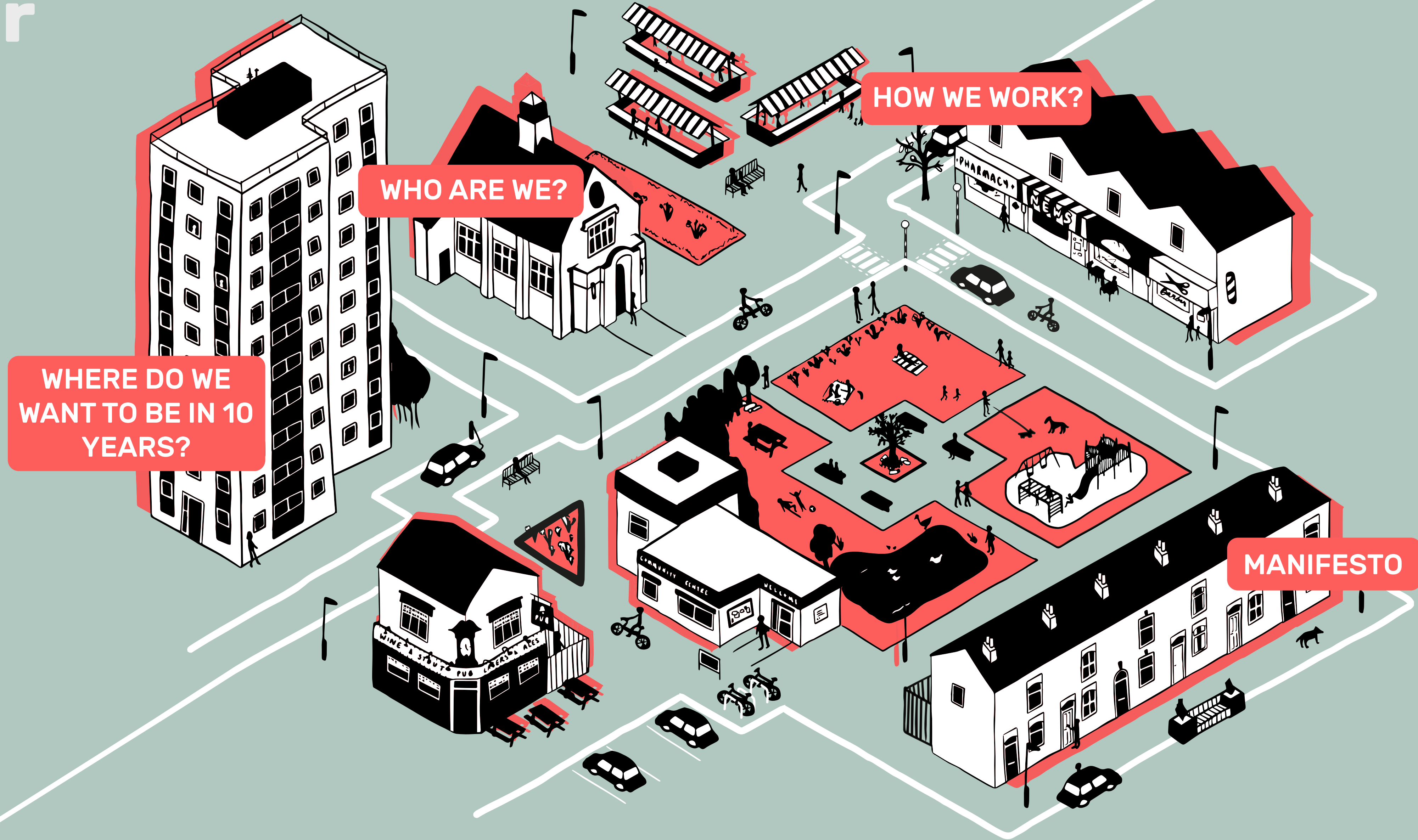


STREET SPACE

North Star



WHO ARE WE?

HOW WE WORK?

WHERE DO WE WANT TO BE IN 10 YEARS?

MANIFESTO

WHO ARE WE?

A social enterprise working with people to reimagine their streets and spaces to make them feel safer, bring joy and social connection.





We'd like to see people living within a 15 minute walk or cycle of local shops selling fresh food. We'd like to see colourful, lively streets that are safe to walk, cycle, play, chat or sit in.

We'd like obesity, inactivity and air pollution levels to drop dramatically in low income neighbourhoods because people choose to walk or cycle, rather than drive.

We'd like people to know their neighbours. For people to feel connected and proud to be a part of their community and know how to connect with people or resources to make their ideas happen.

WHAT WE DO?

- We navigate relationships between citizen and local authority
- We are catalysts for locally led engagement, collaborative design leading to 'do it ourselves' place-shaping
- We unleash community through organising and enabling people to reimagine their neighbourhood at all levels



WHAT ARE THE PATTERNS WE'RE NOTICING?



WHERE IS THE ENERGY FOR CHANGE?

We all have a deep desire for connection with other people and nature, but so much can get in the way and stop this from happening. Here are some of the things we've heard again and again from community members in Barking and Dagenham:

I WANT TO
SEE CLEANER
AIR + LESS
RUBBISH ON
THE STREETS

I want spaces
to gather and
sell things -
public spaces to
support my
side hustle

I'D LIKE TO SEE
MORE FREE COMMUNITY
ACTIVITIES THAT
ATTRACT ALL
DIFFERENT TYPES
OF PEOPLE

I want to
feel safe on
the streets, in
parks and
going about my
neighbourhood

I want to
feel proud
of where I
live, to know
and trust
my neighbours

WHERE DO WE WANT TO BE IN 10 YEARS?

We'd be recognised as pioneers in the engagement and codesign sector. Be the go to creative and meaningful engagement & collaborative design practice relating to the built environment, working in a place-based way, embedded in communities across the UK.

We'd be a core team of around 10 people, embedded in locations across the UK. They'd be a small team of 4 people at each studio location.

We'd have worked as catalysts making hundreds of grassroots community projects happen, leading to both temporary and permanent improvements, creation of healthy streets and transformation of alleyways, bridges, undercrofts, green spaces, unloved spaces and abandoned corners.

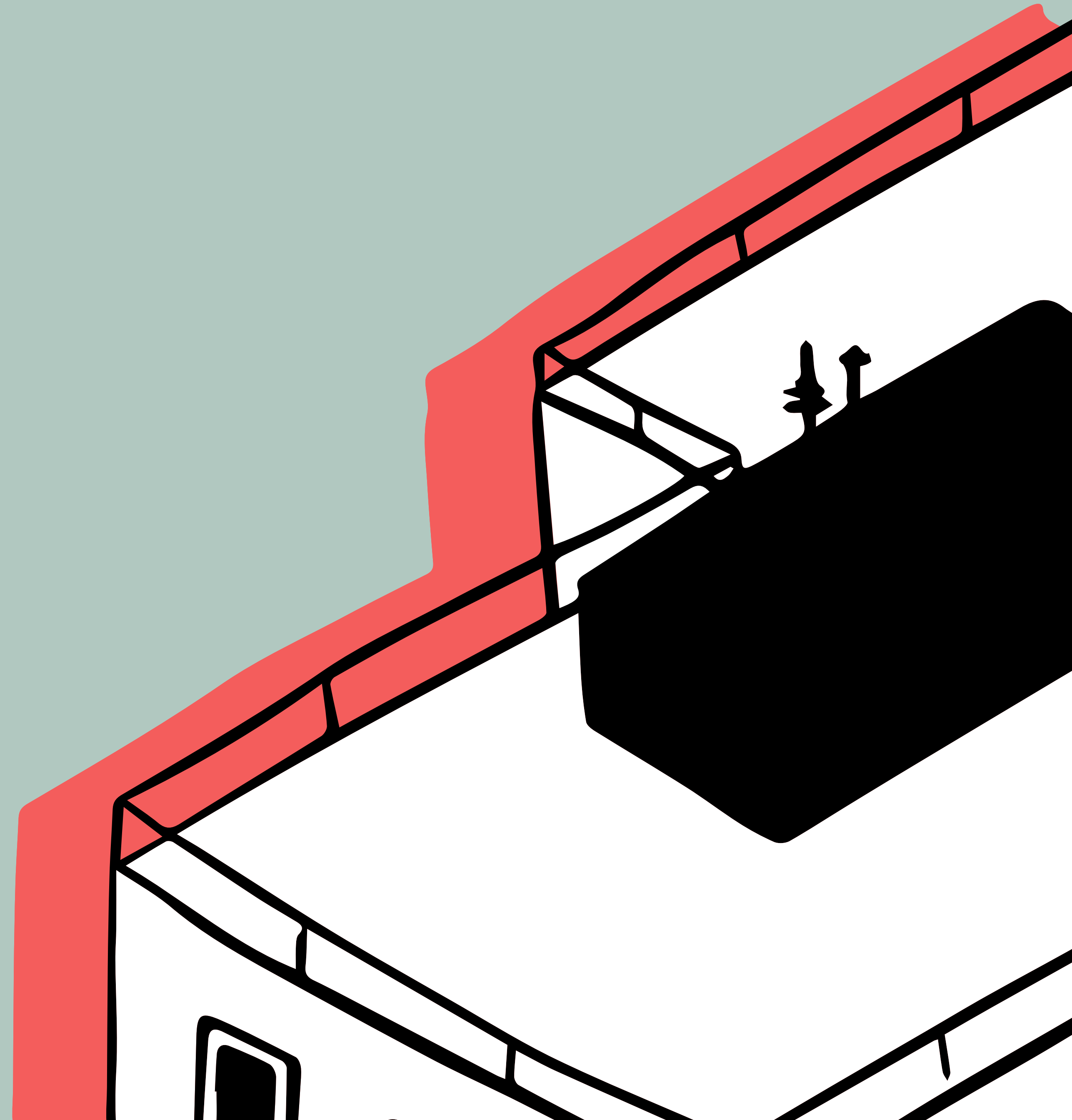


WHAT ELSE?

We'd have grown a network of 100+ **Placeshapers** across the UK to reimagine their local streets and spaces. We'd support this network with inspiration, advice and guidance on a process, connecting them to peers and practitioners and run an annual experiential (online) learning event.

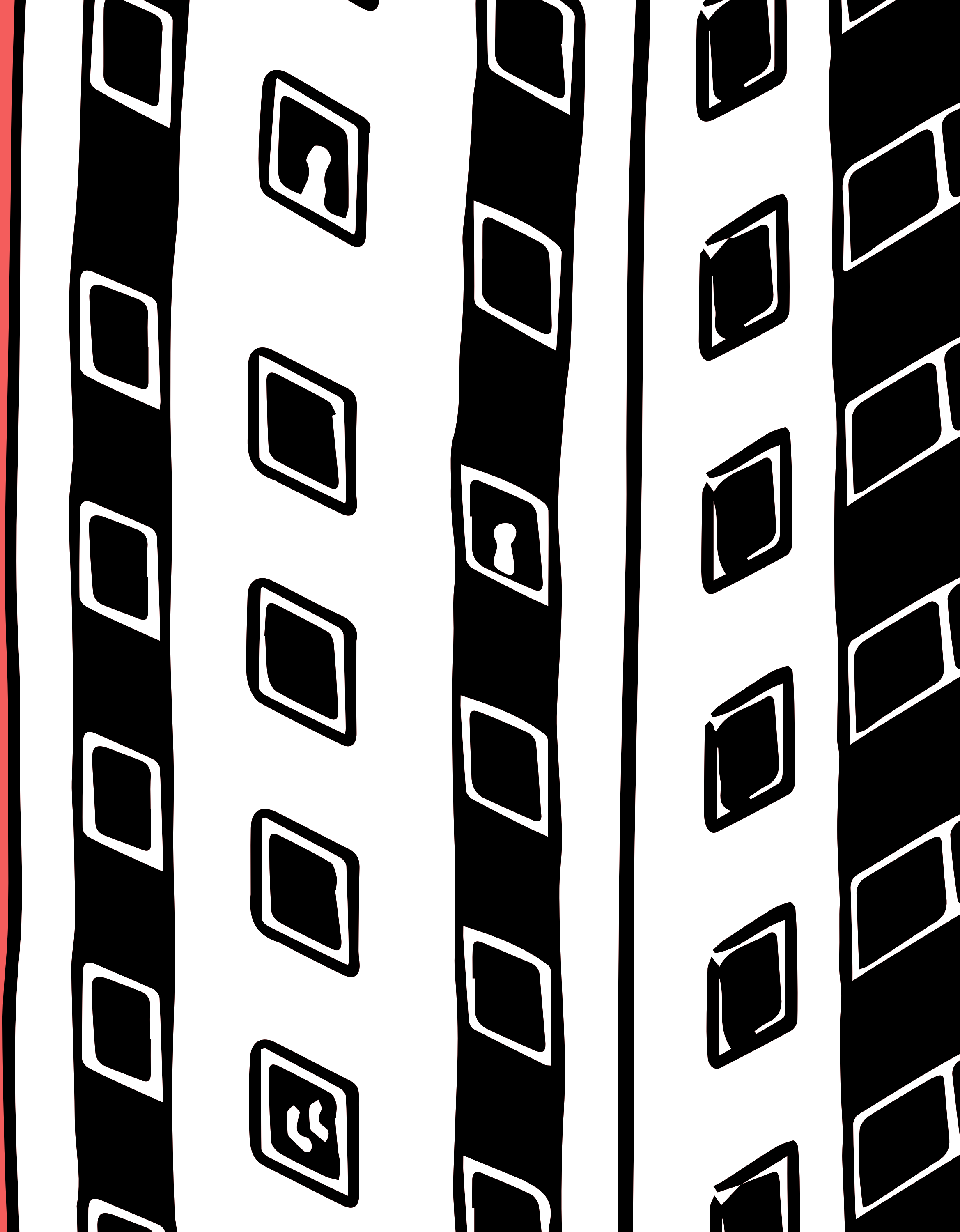
We would have said no to work that didn't feel meaningful, where power wasn't really going to be shared or the client didn't share or understand our values or ways of working.

We'd have collaborated to develop a body of evidence on how to measure the impact of small scale and codesigned interventions in streets and spaces on perceptions of safety and open-ness to social connection ie. does this help to build community and more liveable neighbourhoods? What's the impact on mental health, wellbeing and or air quality?



SO WHAT?

Community members we work with would feel empowered, imaginations would be ignited and they'd feel change was possible.



WHAT WOULD IT LOOK OR FEEL LIKE?

We'd know our value and purpose as an organisation - what we stood for and why that matters.

We'd find ways to solve problems that matter to people in our communities. All team members would know why we are working on projects, what problems we're trying to solve and how we know if we've been successful.

We'd be a strong team, supporting each other. People would be employed, with generous holiday, pension contributions and want to be with Street Space for the long term.

All team members would be paid a rate calculated by an algorithm depending on the years of experience you perform at.

Everyone at Street Space would work up to a 4 day week, because work-life balance is important.

We'd still be walking the talk and living our values.



HOW WE WORK?

We find ways to listen and engage people where they are. We ask questions.

We honour people's lived experiences and invite them to be part of a collaborative design process.

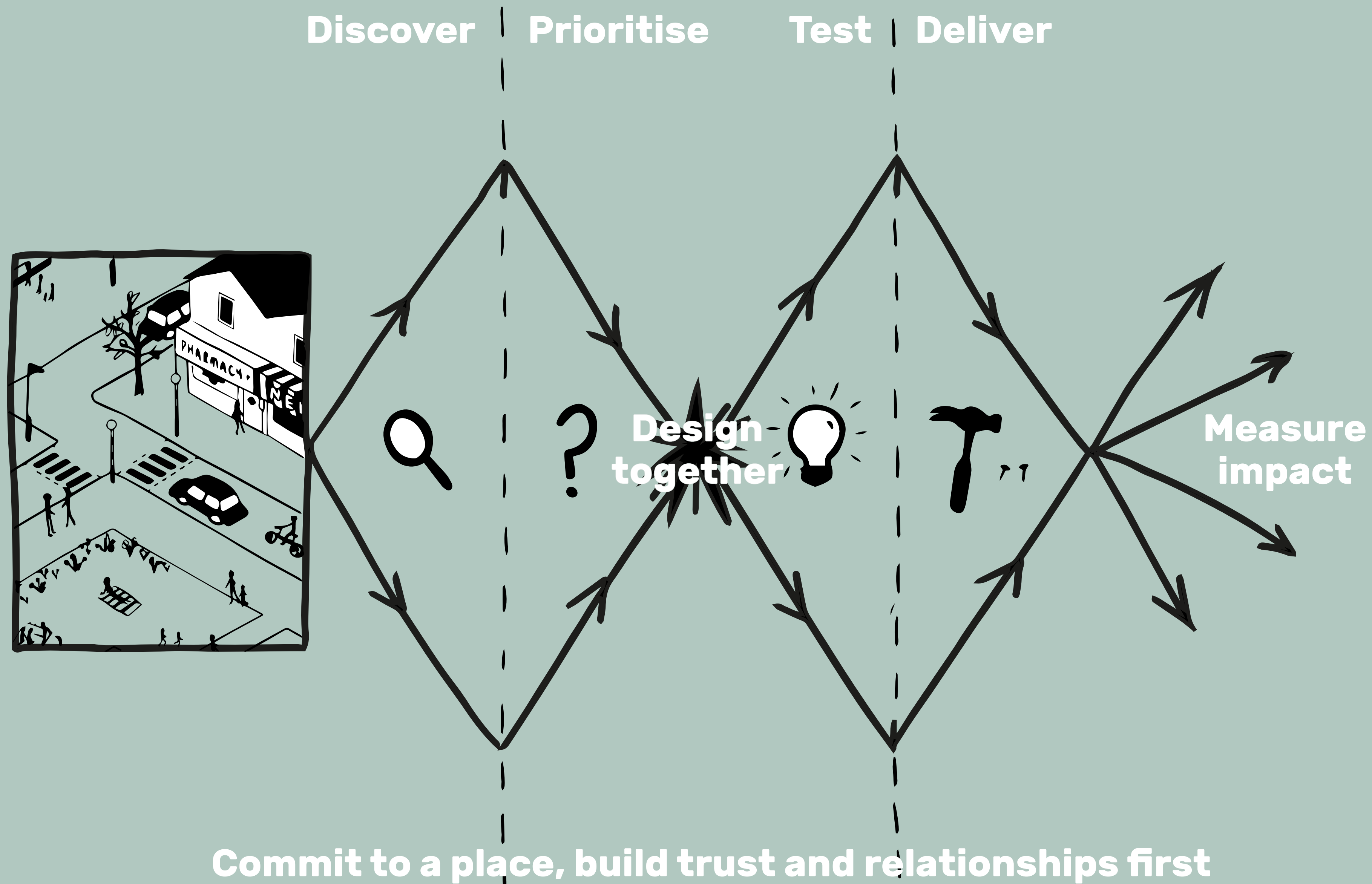
We build 'bridging' networks and experiment in unloved spaces

We work in new ways, disrupt traditional power structures and facilitate bottom up approaches. We support residents to reimagine, take action and ownership.



OUR MODEL

- Discover** - Listen, question & explore
- Design** - A meaningful and collaborative process
- Test** - Low cost, in real life
- Deliver** - Measure impact & capture learnings



PROJECT EXAMPLES

Her Barking - is a women-led movement, experimenting to collaboratively design and test low cost interventions to make streets and spaces feel safe

#tacticalurbanism
#communitybuilding
#perceptionsmatter #inclusion



60% of people felt safer as a result of the temporary interventions

PROJECT EXAMPLES

Greening the Fiddlers - is a community-led project in Becontree Heath, Dagenham making the neighbourhood safer, greener and a more welcoming place for everyone to enjoy! It is a TfL funded Low Emission Neighbourhood project, supported by the Mayor's Air Quality Fund, delivered in partnership with Be First and the London Borough of Barking & Dagenham powered by Street Space, Sustrans and Living Streets.

**#communityengagement #partnership
#healthystreets #urbandesign**



Over 500 local residents have joined the conversation so far





We supported 12 community based champions to become park 'activators' with training on using the outdoor gym equipment and peer to peer mentoring



Valence Park Activation Coordination - Working alongside local residents and civil society Street Space collaboratively designed micro experiments to test ideas and ways to physically and socially 'activate' the green space.

#connecting #listening #place-based

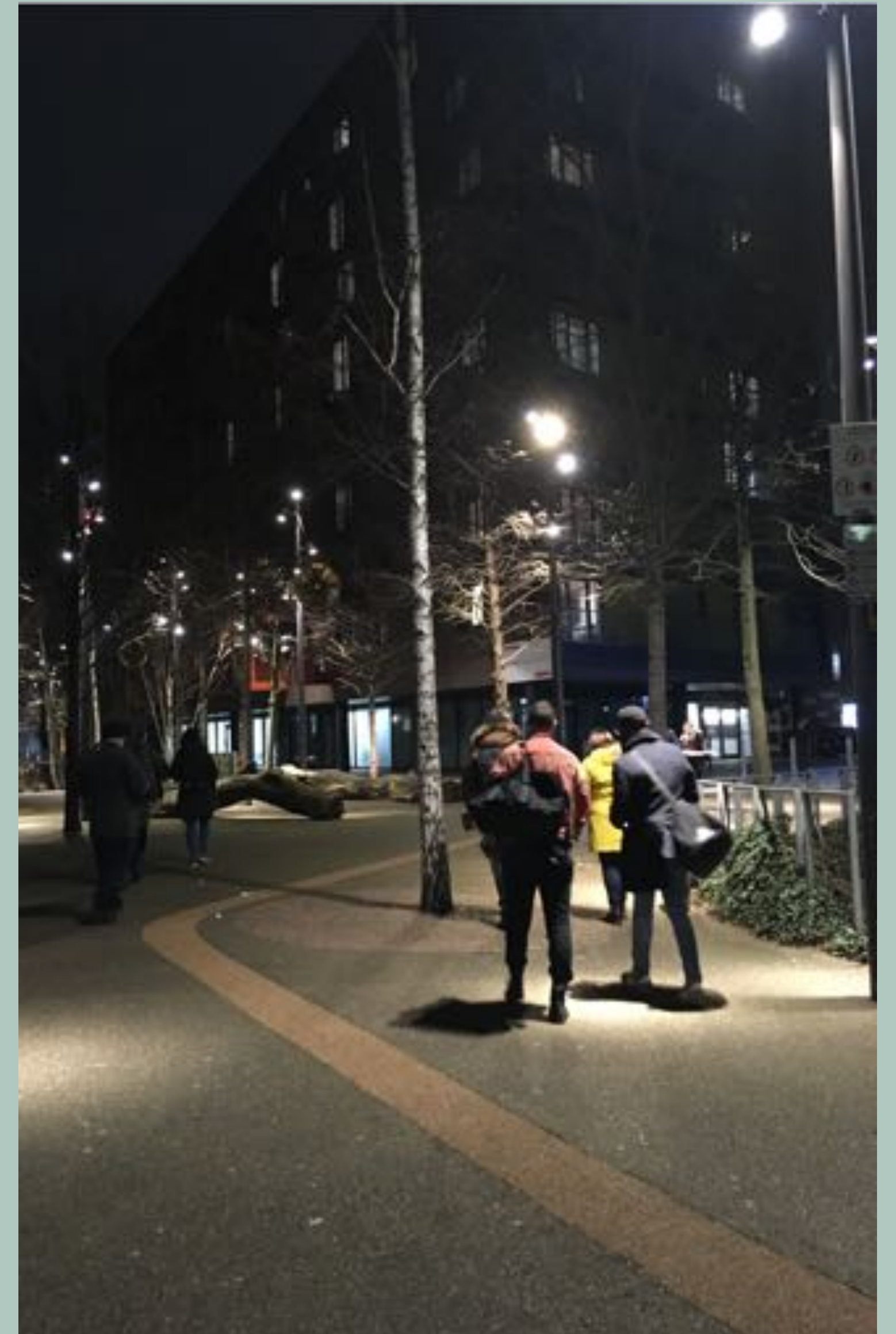


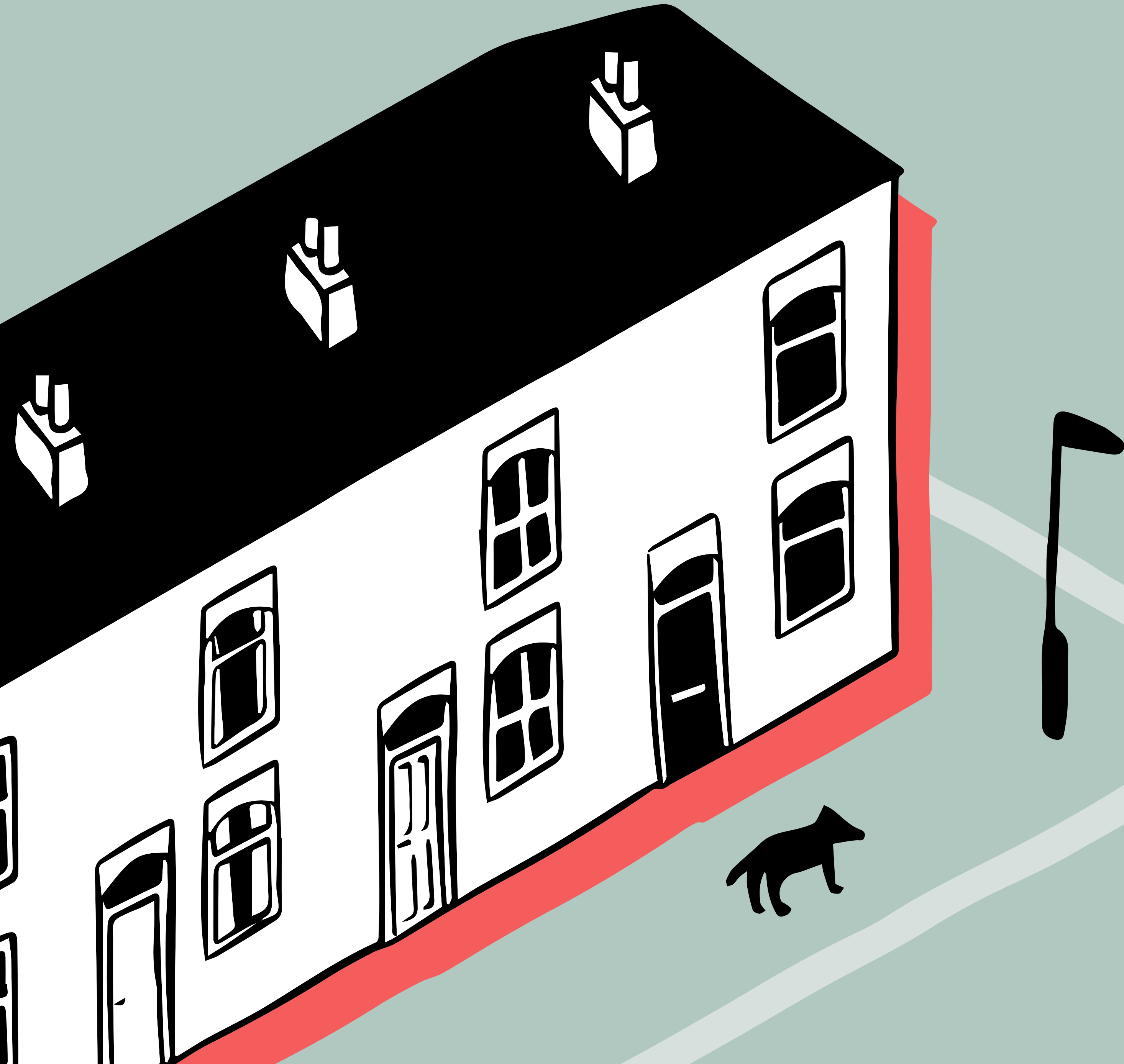


In our first year we hope to build a network of around 50 Placeshapers through engaging events, urban rambles and workshops.

Placeshapers: Barking - a newly initiated network for people passionate about Barking and all things related to space, place & community.

**#network #community
#urbanism #facilitation**





People want spaces to come together and be more connected. We believe these exist all over the borough - in the untapped potential of streets & spaces. We want to reimagine these with you.

In order to do this this we want to lay out our manifesto:

- 1. What's strong not what's wrong**
- 2. Move at the speed of trust**
- 3. Take Action (no matter how small)**
- 4. Don't wait for funding (funding doesn't change culture)**
- 5. Harness communal spaces**
- 6. Design for connection**
- 7. Design for future generations**
- 8. Embrace uncertainty**
- 9. Distribute leadership (give up control)**
- 10. Build in reciprocity**